

2017 Annual Report



Thomas County Historical Society

Ensuring that the appreciation of our unique history remain an intrinsic and unbroken thread connecting the past and future through settings that advance our story.

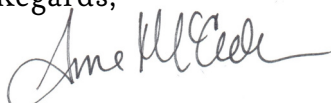
What a year it has been! In 2017 we celebrated 65 years of preserving and sharing the history of Thomas County which we did with the help of our staff, board, volunteers and members.

CHEERS TO 65 YEARS: A YEAR OF CELEBRATIONS

We hope that this report will provide you with a comprehensive and succinct view of the programs and events that we had such fun working on.

And of course want to thank our supporters as we have so much to be proud of and grateful for over the last 65 years. The Historical Society has enjoyed decades of support from this community and we look forward to that continuing in 2018 and beyond.

Regards,



Anne McCudden
Executive Director



1916 AMERICAN LAFRANCE RESTORATION AMAZES

BEFORE



DURING



AFTER



In less than eight months, Hemees Heads restored the fire truck to its original glory.

BASEMENT RENOVATIONS COMPLETE

After many phases of work and lots of painting, the Flowers-Roberts Basement is complete. The multi-use space underwent a renovation designed to make the basement more functional for our evolving needs while retaining original design elements like the mural wallpaper on the rear wall. The space will be utilized for programming, education, and events.

BEFORE



DURING



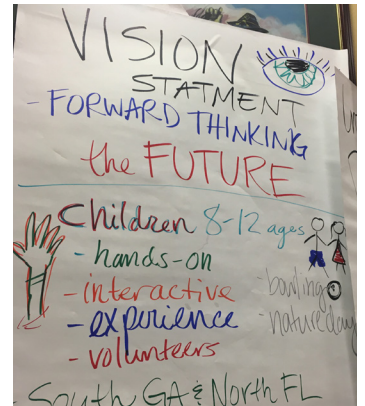
AFTER



REBRANDING: SETTING THE COURSE FOR THE NEXT 65 YEARS...

In January, the Board contracted with Dara Barwick Consulting and FM Brand & Design to launch a rebranding journey for the Thomas County Historical Society. Our goal from the outset was to better express all that we do - education, research, collecting, and storytelling - and better market ourselves to the community. Our new name and brand identity created during this process will carry us forward into our next chapter.

- FEBRUARY: Interviewed 25 community members about their vision for the Society.
- APRIL: Hosted a Brand Strategy Meeting that answered the questions "Who are we?" and "What do we do?"
- MAY: Conducted a Vision Meeting where participants crafted a new vision statement.
- JULY: Facilitated a Brand Workshop that determined our brand values, attributes, personality, & voice.
- SEPTEMBER: Hosted a name Brainstorming Session with Board, Staff, and community members.
- OCTOBER -DECEMBER: The puzzle pieces fell into place: name, logo, and brand identity were finalized.



2017 BY THE NUMBERS



2,800+
STUDENTS & TEACHERS SERVED ON
FIELD TRIPS, SUMMER CAMPS, & OUTREACH
PROGRAMS



735 RESEARCH QUESTIONS ASKED BY
260 RESEARCHERS



1700+
PROGRAM PARTICIPANTS AT
"MAKE HISTORY," LECTURES, & WORKSHOPS



50+
FIRST-TIME MEMBERS ADDED



31 DONATIONS TOTTALLING



358 ARTIFACTS, BOOKS, IMAGES, &
DOCUMENTS

60+
PARTICIPANTS IN OUR REBRANDING
SESSIONS

LAPHAM-PATTERSON HOUSE IMPROVEMENTS

The Georgia Department of Natural Resources (DNR) funded the restoration of two second floor rooms at the Lapham-Patterson House. The maids' quarters had badly deteriorating plaster and the half-bath needed plumbing updates to restore function and cosmetic updates. The newly functional half-bath allowed us to offer the Lapham-Patterson House as artist accommodations for several days during the Pines & Palms Plein-Air art event in September.

BEFORE



AFTER



BEFORE



AFTER



2017 MEMBERSHIP LIST

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